



DIGITACTIX PVT. LTD.

———Your Digital Anchor

DECODE THE **DIGITAL JUNGLE!**

“ In The Digital Jungle, A Lone Brand Dies,
But a Partnership/Collaboration Survives **”**

CURIOUS IN THOUGHT. INTELLIGENT IN FUNCTION.

We take efforts to understand your story - right from your origin to your **desired destination**. Based on that, we take actionable steps to help you weave through the many marketing hoops and put your brand at the front.



HEIGHTEN YOUR PERSPECTIVE. ELEVATE YOUR VISIBILITY.

It's difficult to hide when you're a giraffe.
And we put your brand on a pedestal that
tall to make sure you **stand out** from the
crowd and the clutter.



THINKING BIG, BUT WITHOUT ANY BELLS AND WHISTLES

No cutting corners. No over promising.
No under delivering. We believe in addressing
the elephant in the room, be it ROI, brand
awareness, or reach. Based on that, we curate
campaigns that'll help you achieve those
objectives, without any additional gimmicks.

After all, when you make money, we make money!



OUR ROSTER OF SERVICES AND SOLUTIONS



Branding, Design
& Communication



Social Media
Marketing



Content Writing
& Marketing



Media Planning
Services



Video Production
and Photoshoot



Website /
Apps Design
& Development



Search Engine
Marketing



Search Engine
Optimization



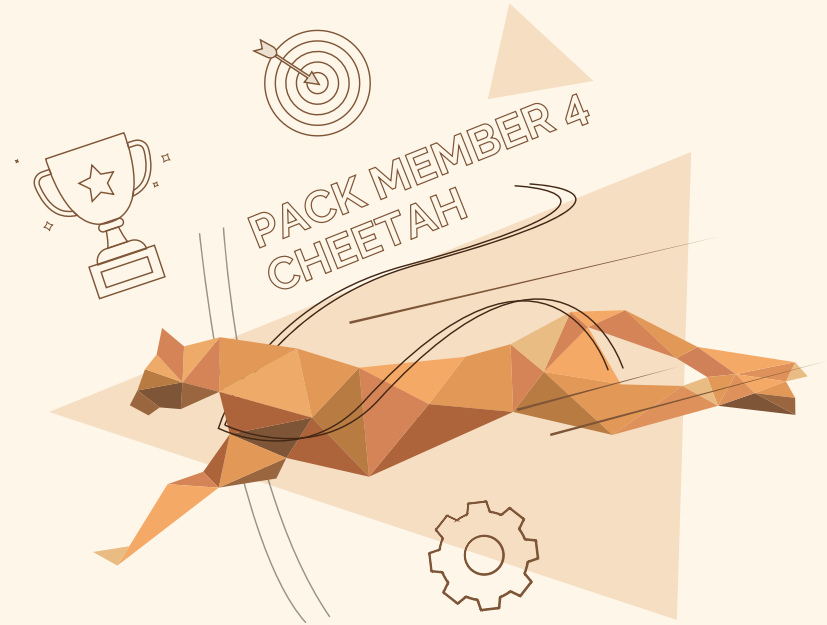
LinkedIn Marketing
(Company and
Leadership)



Public
Relations

FAST, FLAMBOYANT, AND FEARLESS - THE RIGHT WAY TO REACH THE FINISH LINE

When you've got us on your side, all that's left is winning. Pass the marketing baton to us and let us scale all the long jumps, high jumps, and hurdles for you, while we clear a path for you to run through the finish line.



MARKETING GOODNESS THAT KNOWS NO BORDERS

Global is the way of the world today.
And we are wholehearted fanatics of
that philosophy! **From the desserts
of Dubai to the urban metropolises
of the UK and the USA, we have
footholds in many markets.**



TRUST THE PROCESS, THEY SAY

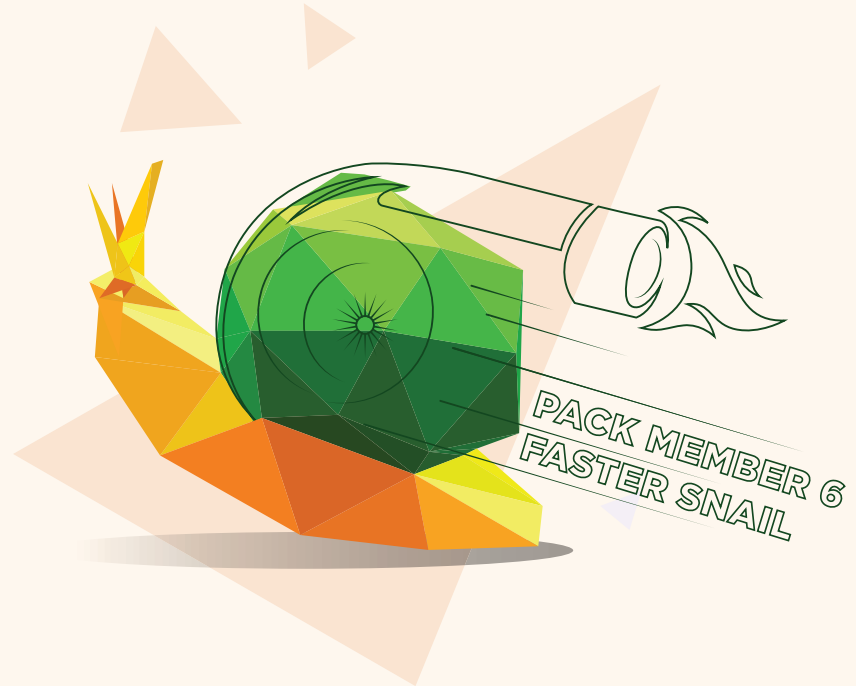
Marketing ain't a flick of the wand or a snap of a finger. It's an elaborate dance with many steps that require strategic execution, but also flair.

Our busy bees at Digitactix are well-equipped to build a complete marketing beehive for you, one hexagonal cell at a time.



TOOLS OF THE TRADE

Being averse to technology in this digital age means a slow, painful death. Let us install boosters to the rear of your slow business, and help you zoom through your competition via:



THE CLIENTELE WE SERVE

Whether the end point of your business is a customer or another business, our targeted expertise can help you cater to any client. B2B, B2C, or D2C, we are well-versed in all target audience configurations.



B2B CLIENT



B2C CLIENT



BERING
inspired by arctic beauty



Wooden Street
Furniture...bonded with love



URBAN
LIVING

bluechem
GROUP

hindustantimes

maximus
MICE & MEDIA SOLUTIONS PVT. LTD.

shreans daga
foundation



McCoy
A Promise of Happiness

KRAUS
JEANS



MACHISMO

BluPack
YOUR DAILY DOSE OF CARE



NEWS
STREAM
CHOOSE YOUR NEWS

TUNA
ARTISAN



Reework
MIND & BODY



JUSTICIA
LAW CHAMBERS

AZENT

ONCE

ahuja residences
The Accommodation Experts



TUANZ
Silver Jewelry
Legacy since 1949

Sleepz

Faculty Minds



Body of Bold
MADE FOR THE BOLD IN YOU

BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)



ONLINE MARKETING



BRANDING



REAL ESTATE



HERE'S WHAT OUR CLIENTS HAVE TO SAY ABOUT US



“ Creativity and meticulousness together is potent combination and in business that's the elixir for success. **Digitactix led by Ankita and team** espouse those characteristics and has paved the way for an engaging, transformational and visible social media journey for us. We wish them the very best and look forward to their continuous contribution to our digital endeavours.

”

Sudarsan Ranganathan
Chief Strategy Officer



“ **1Kosmos has been associated with Digitactix in India since 2020.** Initially, the association was focussed towards India which was extended to global search campaigns along with social media. The search campaigns for Indian as well as global campaigns managed by the **Digitactix team has shown good results** compared to the previous times. 1Kosmos has seen a rise in website traffic, subscriptions and leads through Google Search, Display and LinkedIn Campaigns.

”

Michael Cichon
CMO at 1Kosmos
(Distributed Digital Identity)

MEET THE PACK



Ankita Gupta
Founder & CEO



Nivedita Nandi
Chief Operating Officer



Rashid Ahmed
Chief Digital Officer



Amandeep Bath
SEO Head



Abhishek Chaudhari
Account Head



Shashikant Naik
Associate Creative Director



Ahmed Khatri
SEM Head



Drashti Vasu
Account Lead & SM Strategist

AWARDS AND ACCREDITATION



Master of Modern Marketing Award (2019)
Low-Budget Digital Marketing Campaign for Urban Living Retail Store



Best Enterprise Service
Smart Digital Adoption is the key



Best SEO Campaign
Best SEO Campaign for B2B & B2C



Best Ecommerce Portal Award
Website Design & Develop (2018) for High High store



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**THANKS FOR YOUR TIME! BEGIN YOUR JOURNEY INTO THE
DIGITAL JUNGLE WITH US TODAY!**

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